



## FINANCES MOM-ISM #1

Mother says: *Waste not, want not*  
Translation: *Stop being so wasteful.*



### the *dutiful daughter*

will recycle all she can. Take a look at all the things you throw away in day. Is there a way you can incorporate some of these things into layouts? Turn your trash into treasure? Try grabbing buttons off old clothes before tossing them; use the cardboard from discarded boxes as texture for layouts. What about wrappers or containers from food or items you opened? Use them in a layout to add modern day ephemera.

### the *wild child*

throws caution to the wind and doesn't worry about being 'wasteful'.

Go overboard with your product. Use eight sheets of paper on a layout, an entire jar of flowers to get a huge bouquet on your page. Border the entire page in brads. Use something to the extreme. Conservation is not allowed.



*Tania Willis threw caution to the wind in "Counting Eggs."*

## FINANCES MOM-ISM #2

Mother says: *If I had a nickel for every time you . . .*  
Translation: *She's annoyed with how often you do that.*



the *dutiful daughter*  
will try to stop doing that.

Are your pages becoming predictable? Look back at the last few pages you have done. Is there a common aspect to them? Is the design the same, are you using the same colors or embellishments? Find the detail that you are repeating and lose it, completely. Break the routine.

*Debbie Hodge's layouts almost always have more than one photo, so she stepped out of her comfort zone with "40ish."*

the *wild child*  
lives to annoy mother.

Find that element you've been reusing and kick it up a notch. Are you using a certain color often? Make it the focus of a page. Are you using metal on every page? Find a new way to use it, perhaps paint it or antique it. Doing a ton of one photo layouts? Enlarge the photo to take up almost the entire page.



## FINANCES MOM-ISM #3

Mother says: *Do you think we are made of money?*

Translation: *She thinks the price is ridiculous and you have expensive tastes for someone with no income.*



### the *dutiful* daughter

will learn to be thrifter.  
Can you be thrifty on a layout?  
Can you make a layout that is a "smash" without a lot of cash? Are you able to keep your layout cost under \$5?

*With the classic design and gorgeous photos on Jane Howden's "Bloom" she was well able to keep the cost for supplies low.*

### the *wild child*

seriously thinks money grows on trees.

Be extravagant. Find the most expensive items you own and use them. Sitting in your stash isn't doing them justice anyway. What is your layout cost?

## FINANCES MOM-ISM #4

Mother says: *A penny saved is a penny earned.*

Translation: *She worries you'll be living with her forever. You'll never be able to move out and support yourself with your spending habits.*

the *dutiful daughter*  
will will become thrifty.

Become thrifty in your layout. One of the biggest wastes with scrap supplies can be letters. How many sets of letters do you have that only have Q's and Z's left? Let's focus on titles, can you find titles that utilize the least common letters? Try repurposing some of the letters into other areas of a layout. Make a title that uses those unpopular letters. Or even make them into other letters.

*Tania Willis uses leftover alphas from multiple sets here.*



the *wild child*

shows mom just how thrifty she can be.

Make an entire page without using a single 'new' item. With the exception of the background paper, use only scraps of paper and embellishments that are leftovers from other pages. Do not open any new packages, use up all those remnants you saved.

*Jane Howden used her leftovers well on "Her Eyes."*

