

Get With The Times Class 03: triggers for scrapping products.

- Consider a product you've used since childhood. What memories does that trigger?
- Do you buy a product simply because of the name brand? If so, why? Is it a statement or is it a quality product you've come to depend on?
- What advancements have been made in a product that you've used over the years?
- What was the family reaction to a product purchase or upgrade?
- Record the change in a product over the years as you've noticed. Do you have something in your family that has been used through the generations?
- While there are products we are loyal to, there are also others that we avoid like the plague and often with good reason (or story).

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- Document a collection of products. My daughter, for instance, was on a camouflage kick when we went school shopping. She bought a purple camouflage lunchbox and a pink camouflage backpack. These both represent current style and product and would make a great look into that time in her life
- Document a toy trend. My children have gotten on the Webkinz wagon, asking for them for their birthdays and Christmas. Those stories will trigger all kinds of memories from the gifts received, the time played on the computer, the fights over whose is whose...
- Do you collect a product? I collect cardinals for my Christmas tree. This would make a fun page in the story and the collection. Coincidentally, Santa brought me a Webkinz cardinal this past year – now there's a story!
- Is there a product that you can't resist purchasing the instant it comes out? Do you wait in lines to purchase a new product?

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