Scrapbook Coach "Double Wide" Quick Reference

#1: symmetrical



#2: big geometric across center



#3: organic clusters & painted foundations



This is the quick guide that accompanies the 4 videos in the "Double Wide" class in the <u>Scrapbook Coach series</u>, self-paced classes by Debbie Hodge. This guide is an overview only. Be sure to view the videos for full design lessons.

Share your layouts, ideas or questions in the <u>Get It</u> <u>Scrapped Scrapbook Coach</u> <u>Forum/gallery.</u> Questions? <u>Email me (Debbie Hodge).</u> Scrapbook Coach is a Get It Scrapped Production!

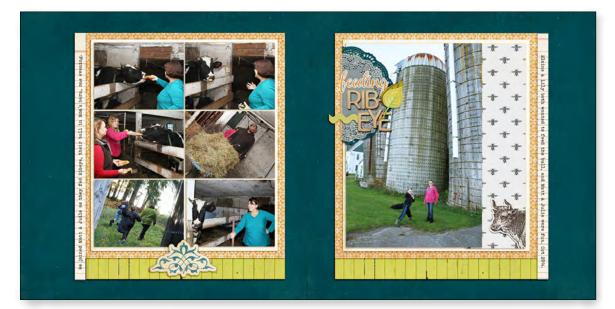
#4: high-contrast backgrounds





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supplies



Feeding Ribeye by Debbie Hodge inspired by Emily Pitts | Supplies: South Pacific, Hey You by Basic Gray; Farmer Joe by Lynn Grieveson; Honey by Allison Pennington; Beautiful Chic by Adrienne Looman; King Me by Katie Pertiet; Vellum Doilies by Snips & Snails; Torquay by Kaye Winiecki; Sprinkles 14 by Valerie Wibbens; Very Berry Pro, Bohemian Typewriter fonts



Let's Dance by Debbie Hodge inspired by Shelly Jaquet | Supplies: It's All About the Grid by Kaye Winiecki; Pillow Talk by Creashens; Vintage Woodgrain Alpha by Mommyish; A Daring Adventure by Sara Gleason and Amber LaBau; Instagram Frame by Katie Pertiet; Sprinkles 14 by Valerie Wibbens; Triumph by Laurie Ann; Amaze Yourself by Little Butterfly Wings; Melliana, Bohemian Typewriter fonts



Beach Day by Debbie Hodge inspired by Lynn Grieveson and Amber Ries | Supplies: Sea of Love by Pink Reptile Designs; Abstract FotoBlendz, Tissue Alpha Yellow by Anna Aspnes; Triumph by Laurie Ann; Borders by Sara Gleason; Paintshop Brushes and Styles by Just Jaimee; Flossy Stitches Yellow by Katie Pertiet; True North font



Stingray City by Debbie Hodge inspired by Kim Watson | Supplies: Adrift, South Pacific by Basic Grey; Coco by Lynn Grieveson; LIned Journalers by Sahlin Studio; Triumph, Seventy-two and Sunny by Laurie Ann; Posterlt Alpha by Kaye Winiecki; Tropical Paradise by LIttle Butterfly Wings; Stitched by Anna Borders Cream by Anna Aspnes; Torn & Tattered Scallops by Anna Aspnes; Wood Veneer Happy by Digital Design Essentials; Bohemian Typewriter, Dreamy Script font

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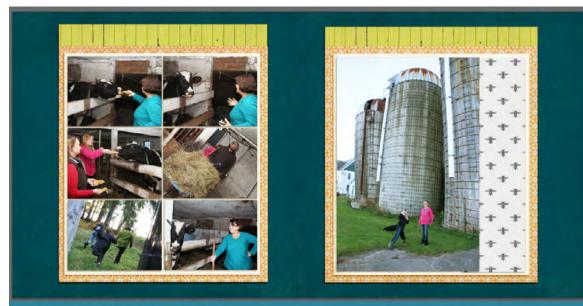
BALANCE #1 symmetrical



>> Choose photos: 1 portrait-oriented photo w/room for layering title onto; it should be 9" high and 8" wide (or less).
>> 6 landscape-oriented 4" x 3" supporting photos arranged in 2 by 3 block.



>> Add 8.5" x 9.5" neutral mats below photos on each side. Do not adhere.
 >> Choose bold, dark, solid color cardstock for background on both sides.
 >> Optionally add 9" high patterned paper block next to focal point photo to fill mat.

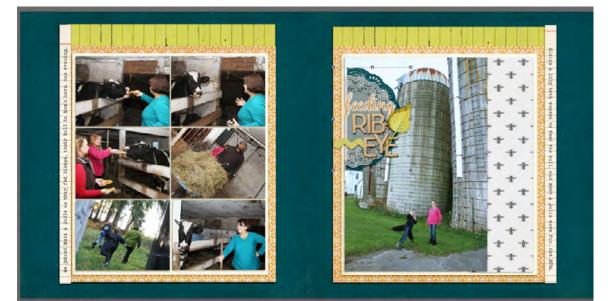


>> Choose 2 tone-on-tone prints.
 >> The first tone should be the complementary color to your background. Cut 2 mats 9" x 10" and layer below each photo block.
 >> The second print tone should be analogous to your background color. Cut strips 9" wide and about 1" high. Place above photo blocks.



>> Add narrow journaling strips along the outer edges of each block.

DOUBLE WIDE #1 (continued)



>> Add foundational pieces for your title and embellishing that layer over the larger photo. I used layered doily slices in my background color and white.
 >> Add title to foundational pieces.
 >> Embellish with color that matches the patterned paper strips at top.



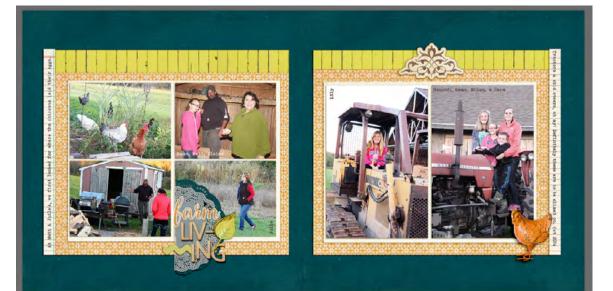
>> Add foundational pieces for your title and embellishing that layer over the larger photo. I used layered doily slices in my background color and white.
>> Add title to foundational pieces.

>> Embellish with color that matches the patterned paper strips at top.

>> Optionally move strips to bottom.



>> Add centered ornament below or above the block of 6 photos. >> Optionally add additional embellisment at either top or bottom outside edge of featured photo block.

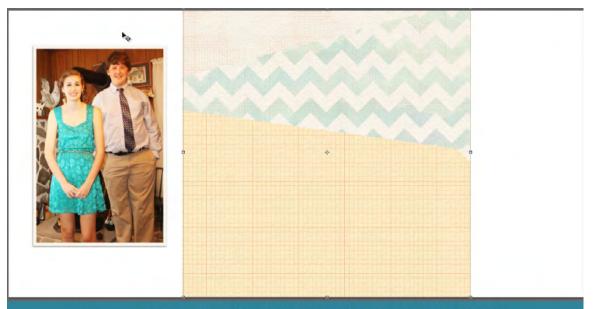


>> Use this design as a starter but change up block proportions and orientations as well as photo sizes and configurations.

DOUBLE WIDE #2 big geometric across center



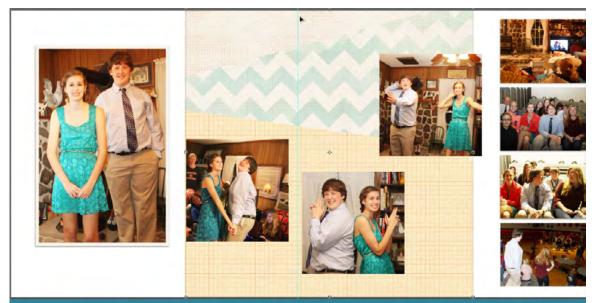
>> Choose or create a 12" x 12" block with large geometric design.



>> Choose or create a 12" x 12" block with large geometric design.>> Place it about 7" from left side of two-page spread. So it crosses the center but it is not centered within the two-page space.



>> Choose a portrait-oriented focal photo and 2 groupings of supporting photos.
>> Choose a series of photos that fit into the far right band (or you could fill this with journaling). These are 3.5" x 2.5".
>> Choose 3 photos to stagger on your bold geometric print. These are each 4" square.



>> Be aware of where the split between the two sides is as you place photos and text and make conscious choices about whether to cross that divide with elements. On this design things just barely hit the mid-point to avoid difficult cuts.

DOUBLE WIDE #2 (continued)



>> Choose a background paper for the band on the left and the band on the right. You're creating three distinct sections.



- >> Add a white mat or stroke to focal photo.
- >> Add a white mat below series of photos at far right.
- >> Add a mat below focal photo using same paper as in the band at far right.
- >> Add white mats or Polaroid-style frames to square photos in center.



>> Add three foundational spots on the canvas, in a visual triangle and grounding major photos. I used doilies. You could use paint or circles or diecuts or punched waste or . . .



>> Add a large title across the center section (but mindful of where the split between two sides is). In my title I used one color from my photos, and I cut part of the title from the same paper I used for the band at far right and below the focal photo. The title overlaps many of the photos.

DOUBLE WIDE #2 (continued)



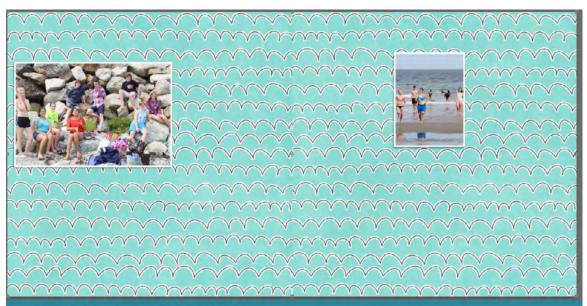
- >> Add journaling as it fits.
- >> Optionally emphasize your geometric print with stitching or hand-drawn lines.



>> Embellish with colors you're already using but in a darker value or different material. >> Embellish to ground, fill in space, and create visual triangle across the two sides.

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DOUBLE WIDE #3 organic clusters & painted foun



>> Select a set of multiple photos.

>> Choose a background paper that's the same for both sides. Understand you'll be adding mixed media layers on it behind the photos.



>> Crop photos for your story and for organization. Here, all landscape-oriented photos are on the left, and all portrait-oriented photos are on the right. All photos have narrow mat. There is one larger photo on each side at the far edge. The smaller photos are kept to the same size for clarity. Arrange in organic clusters but avoid crossing over the center. Don't adhere. You'll need to paint behind.

dations



>> Add a mixed media layer below each photo cluster. The shape is organic. The paint starts at the outer edge for each but never comes in as far as the center.



>> Add 2.5" band of solid or low-contrast patterned paper across the bottom of the canvas -- both sides. Add an accent strip or piece of ribbon along top of band and spannign both sides. Be sure you're choosing a color against which your title and journalign will show up well.

DOUBLE WIDE #3 (continued)



>> Add title at far left on the band at bottom using the colors from your background and mixed media layers.



>> Add journaling and embellishments at far right on the band at bottom using the colors from your title. Work to fill an area roughly equal to that filled by the title.



>> Add finishing embellishments in colors you've been working with already to ground and create flow.

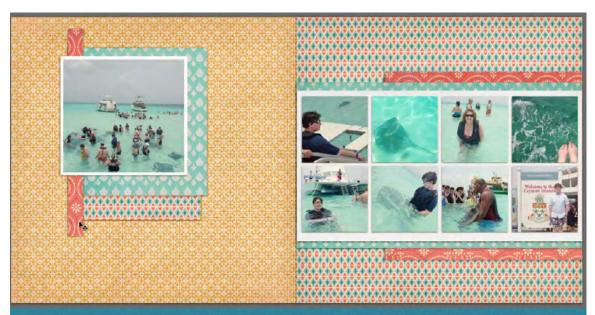


>>Optionally add a stand-out embellishment with surprising color.

DOUBLE WIDE #4 high-contrast backgrounds



>> Choose contrasting background for each side. I'm using an orange tone-on-tone on the left and a multicolor print from the same collection on the right. Don't use multicolor prints on both sides.



>> Choose a color from the multi-color print that you're not already using and cut paper pieces to layer on both sides in that color. Add 6" square block on right. Add 7" long narrow strip on the left. Place to "bracket" the two pages.
>> In another color add additional blocks to each side.
>> Add a block of the multi-color print on the side that does not have it already.



- >> Add eye-catching title below cluster with single photo.
- >> Add journaling below title.
- >> You're creating an organic cluster on the side with the single photo.

DOUBLE WIDE #4 (continued)



>> Build up both sides with layers that add repetitions and unity.



>> Add embellishments that create multiple visual triangles across the two sides.



>> Add narrow strip of solid paper across both sides of canvas top. >> Add stitching or hand-drawn border around outer edges of the entire canvas (i.e., avoid the inner edges of each side).



>> Finish off with embellishments that fasten or ground and that create visual triangles of color and material.