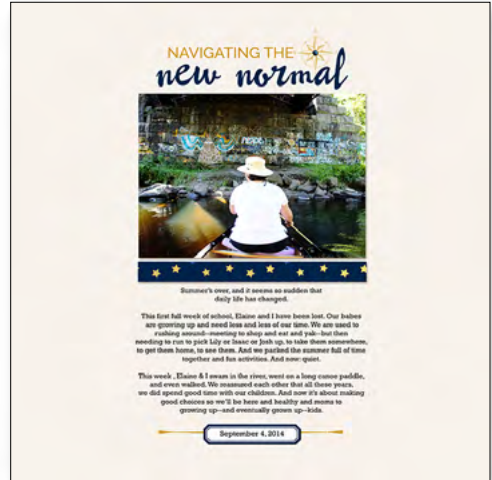


# Scrapbook Coach "Story Style" Quick Reference

#1: photo-journalist



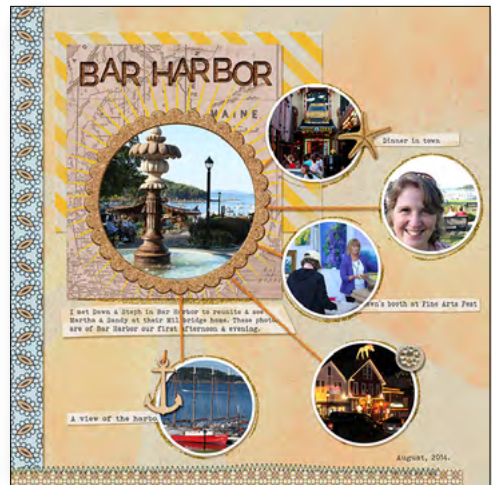
#2: editorial



#3: theme-crafted

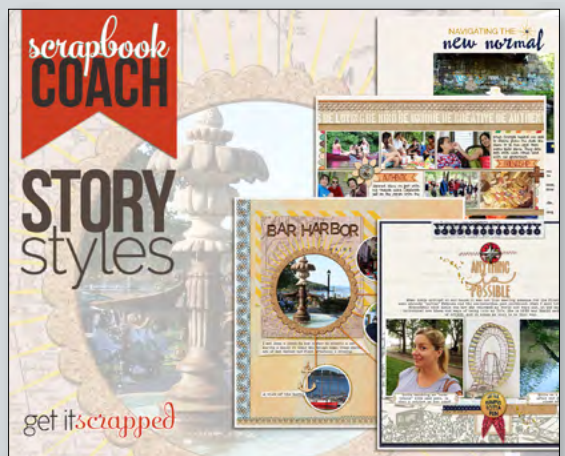


#4: data-driven



This is the quick guide that accompanies the 4 videos in the "Story Styles" class in the Scrapbook Coach series, self-paced classes by Debbie Hodge. This guide is an overview only. Be sure to view the videos for full design lessons.

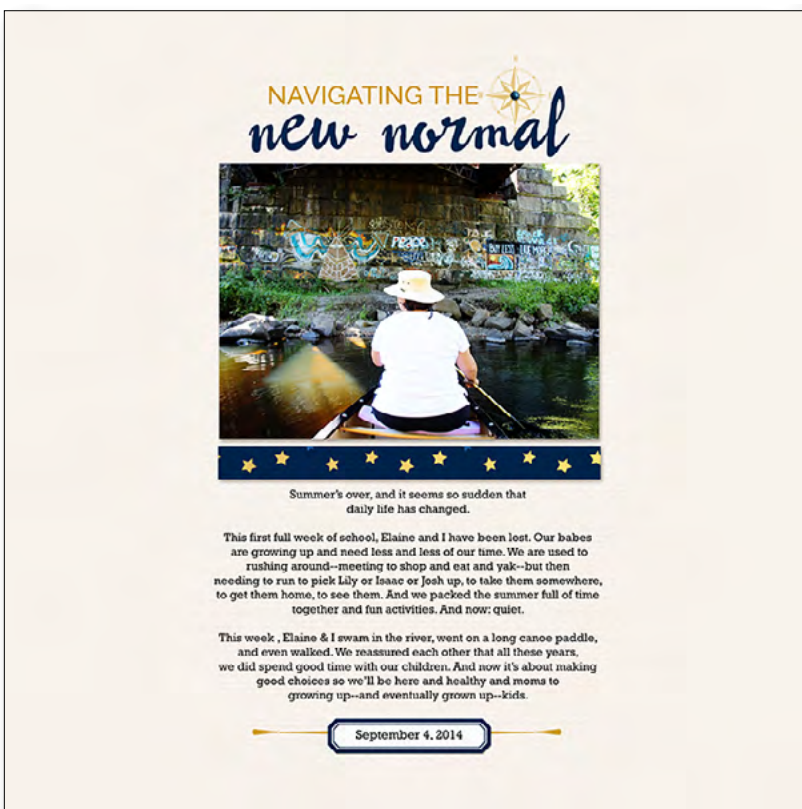
Share your layouts, ideas or questions in the [Get It Scrapped Scrapbook Coach Forum/gallery](#). Questions? [Email me \(Debbie Hodge\)](#). Scrapbook Coach is a Get It Scrapped Production!



# supplies



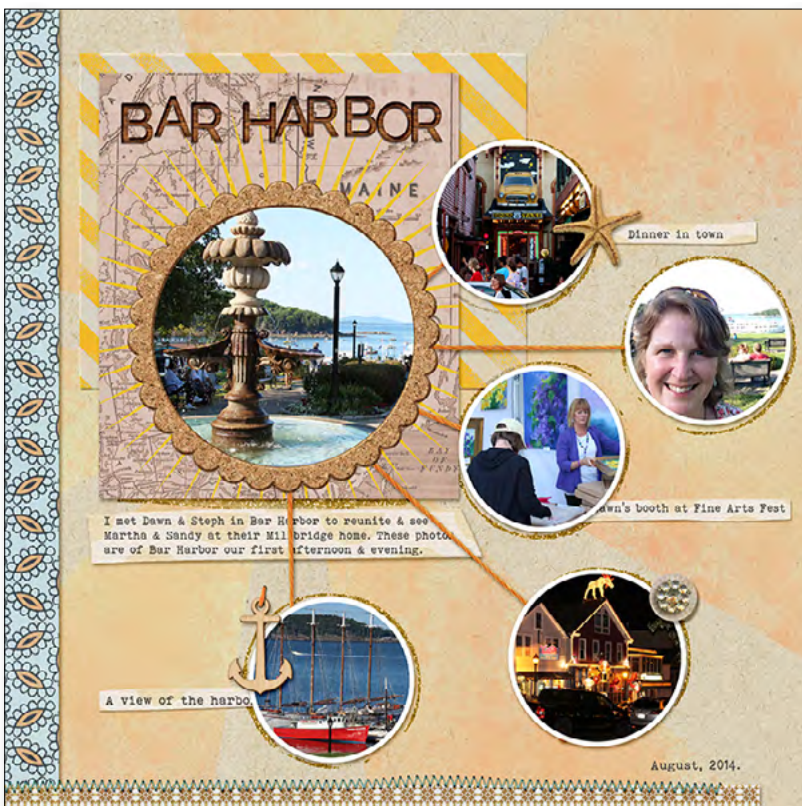
Typo by Lynn Grieveson; Authentic by Scotty Girl Designs; Ta Dah by Pink Reptile Designs; My Kind of Day by Little Butterfly Wings; September Storyteller by Just Jaimee; Happy Veneer by Gina Cabrera; Wood Dots by Gennifer Bursett; Dream Big by Laurie Ann; Wayang, Pea Janice fonts



Navigating the New Normal by Debbie Hodge | Supplies: Vagabond by One Little Bird; Dream Big by Laurie Ann; Labeled Journalers by Katie Pertiet; Raleway, Pastiche Script; Rockwell fonts



Anything is Possible by Debbie Hodge | Supplies: Circus by Ashalee Wall; Neverland by Valerie Wibbens and Lauren Reid; Wild One by Forever Joy; Sundrifter by Laurie Ann; Bohemian Typewriter font



Bar Harbor by Debbie Hodge | Supplies: Trier, Trier Worn Papers by Lynn Grieveson; Dream Big by Laurie Ann; Sea Life Memories, Yarn Ties 1, Flossy Stitches Orange by Katie Pertiet; Glitter Mess, Shipshape Wood Veneer by Gina Cabrera; I Can See Clearly Now by Amanda Yi; Story Strips by Valerie Wibbens; Mist Brushes by Splendid Fiins; La-Di-Da by Allison Pennington; Dandelion Days by Forever Joy; Woodgrain Style by Just Jaimee; Raleyway, Bohemian Typewriter fonts.

# STORY PLAY #1

## photo journalist



1  
Choose a story to tell that's got a few angles or incidents: a story with multiple parts.

Select a focal point photo and several supporting photos.

Crop the focal point photo to 5" high and 7 or 8" wide.

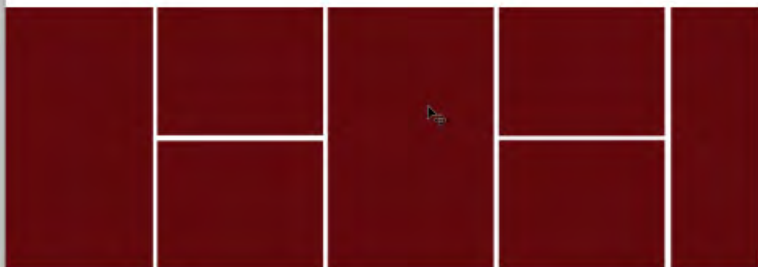


2  
Supporting photos will fill a band in the bottom half that's 12" wide and 4" high.





Supporting photos will fill a band in the bottom half that's 12" wide and 4" high.



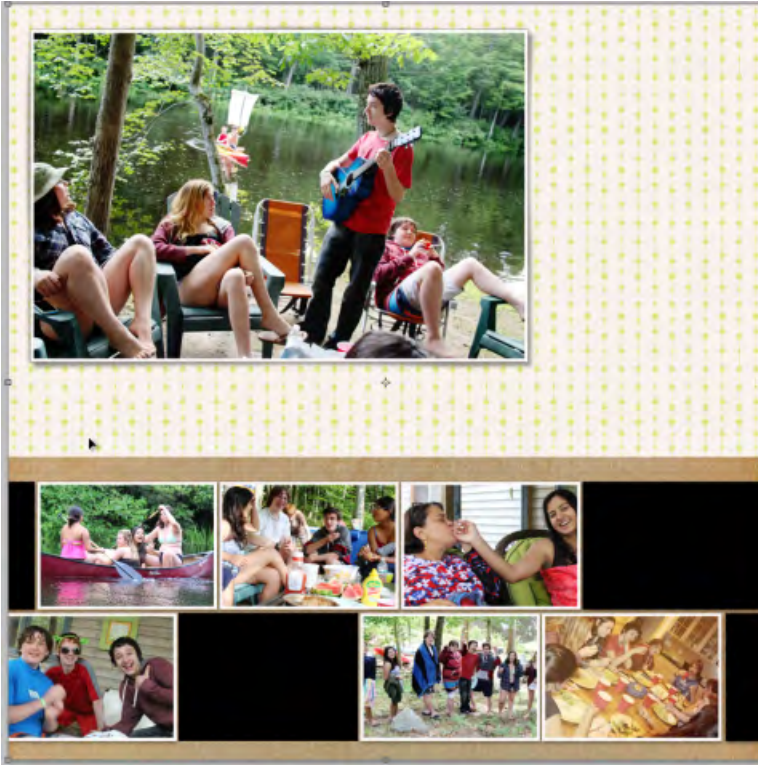
Supporting photos will fill a band in the bottom half that's 12" wide and 4" high.

Crop and arrange the smaller photos to mostly fill that band -- but leave blocks for extra journaling bits and embellishing.

3



# STORY PLAY #1 (continued)



Select background papers -- solids or low-contrast neutrals or tone-on-tones.

4

Select one for the top (12" x 7") and one for the bottom (12" x 5")



Add biggest block of journaling to background paper, to the right of your focal-point photo.

5

Leave room for small title along with this journaling. You could even break the journaling partway and place the title there.

6



The day started with a couple of kids and cool air. I would this party take off. Mid afternoon, Kacie & I laid around with cookies. I used showed up walking. Even Caldwell with his sock neck showed.

## FREE TO BE

So much fun for the kids and for us grown-ups who loved being visited on the porch and brought over-side. We cooked you up an impromptu dinner and you all made a bonfire ending the day after 10pm. You are kind fun interesting teens who let everyone be who they want.

Trim down journalers or patterned paper to fit into open spots along with smaller photos in bottom band.

7

Add more bits of journaling—leave room on those blocks, though, for word-bit embellishments that support the story.

8



When Kacie heard me call to Elaine from the deck she came to sit next and then more kids came. They all got with each other and with us grownups.



I used came on got with his sock neck Caldwell sat on the porch with the biscuit meat pillow around his neck. Love these boys.



So many stories here. The sweetest is Tom and I used with three people a bag side on a bicycle. I used with his sock neck Caldwell's shirt neck and music.

The day started with a couple of kids and cool air. I would this party take off. Mid afternoon, Kacie & I laid around with cookies. I used showed up walking. Even Caldwell with his sock neck showed.

## FREE TO BE

So much fun for the kids and for us grown-ups who loved being visited on the porch and brought over-side. We cooked you up an impromptu dinner and you all made a bonfire ending the day after 10pm. You are kind fun interesting teens who let everyone be who they want.

Trim down journalers or patterned paper to fit into open spots along with smaller photos in bottom band.

Add more bits of journaling—leave room on those blocks, though, for word-bit embellishments that support the story.

If you've still got story to tell, add it to the photo.

9

# STORY PLAY #1 (continued)



Add border strips between top and bottom halves of canvas.

10

Look for text-print patterned paper. Add punched or cut border. Finish with stitching.



Add embellishments with words that tell your story. Create your own "word snips" or little banners with printed words and add on those journaling blocks in the bottom half.

11

I've got banners cut from orange patterned paper--I'll want to repeat that orange again one other place.





Consider where to place embellishments.

12

What needs grounding? What needs repeating? Where should there be something completely new in texture or color?

Look also for words or motifs that support your story.

13



Create visual triangles of color and materials.

14

Here there are:

the orange banner bits in 3 spots

the light woodgrain in title and 2 embellishment spots

the dark woodgrain in 3 spots

# STORY PLAY #2

## editorial



Editorial Story Style

for inspiration:

look at magazine covers and articles

look on Pinterest for "magazine layout"

or go to [issuu.com](http://issuu.com) and browse magazines

1



Choose a photo and story that compels you.

Crop the photo to 7" x 5" landscape or smaller.

It's important to leave room for biggish title and substantial journaling.

2

navigating the  
**the new normal**



Look for one patterned paper to use in a small amount--like a narrow strip to run below the photo.

3

Think about your story angle.

Think about your title.

NAVIGATING THE  
*new normal*



Render an eye-catching and story-supporting title.

4

That means, it's got compelling typefaces and colors. There is contrast within the title via typeface, size, color and styling differences.

Pay attention to alignment as you place it. Make a conscious choice. This title is centered.

# STORY PLAY #2 (continued)



Incorporate an embellishment into your title.

5



Add journaling below photo. Pay attention to justification. Make a conscious choice that works with your overall design.

6

## NAVIGATING THE new normal



Summer's over, and it seems so sudden that daily life has changed.

This first full week of school, Elaine and I have been lost. Our babes are growing up and need less and less of our time. We are used to rushing around—meeting to shop and eat and yak—but then needing to run to pick Lay at Isaac or Josh up, to take them somewhere, to get them home, to see Dawn. And we packed the summer full of time together and fun activities. And now: quiet.

This week, Elaine & I swim in the river, sweat on a long canoe paddle, and even walked. We reassured each other that all these years, we did spend good time with our children. And now it's about making good choices so we'll be here and healthy and trauma to growing up—and eventually grown-up—kids.

September 4, 2014

Repeat those colors from your title at page top to the bottom, below the journaling.

7

## this is my wish FOR YOU



beauty for your eyes to see, friendships to brighten your being

I love parties, celebrations, and gatherings when you were very young. I could make those parties happen. As you've gotten older, though, I DU see why so those parties happen. You have to invite people and host them and drive the crazy's coveys. Once Josh became a teen, the kinds of parties I thought might be fun were not his idea of fun.

So, you are not abandoning parties as you become a teen, but rather, embracing them. You hosted many gatherings at the river this summer. These photos are from the last one—a party that started out with low attendance, but that grew as the day went on a party that continued from 1 in the afternoon to after 10pm.

Lily and Russell's parents came by dinner time and helped us pull together a meal for 20+ spaghetti and meat sauce, roast beef and potatoes, breads, salad. Parents arrived through the evening and hung out on the screened porch while you all went down to the river for a time, well-timed by our hospice boyfriend Tom and ended exactly with a loose ending. Even Josh & friends joined you for a while.

This is what I wish, for your friendships and gatherings to fill your days and your memories. Love and mine are from Ralph White Emerson.

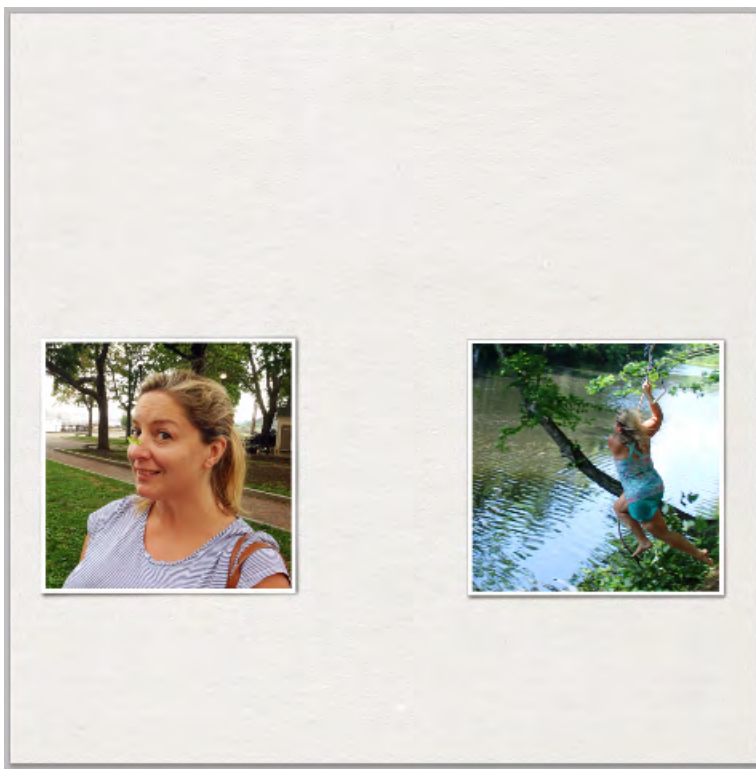


See a second page with the "editorial story style."

8

# STORY PLAY #3

## theme-crafted

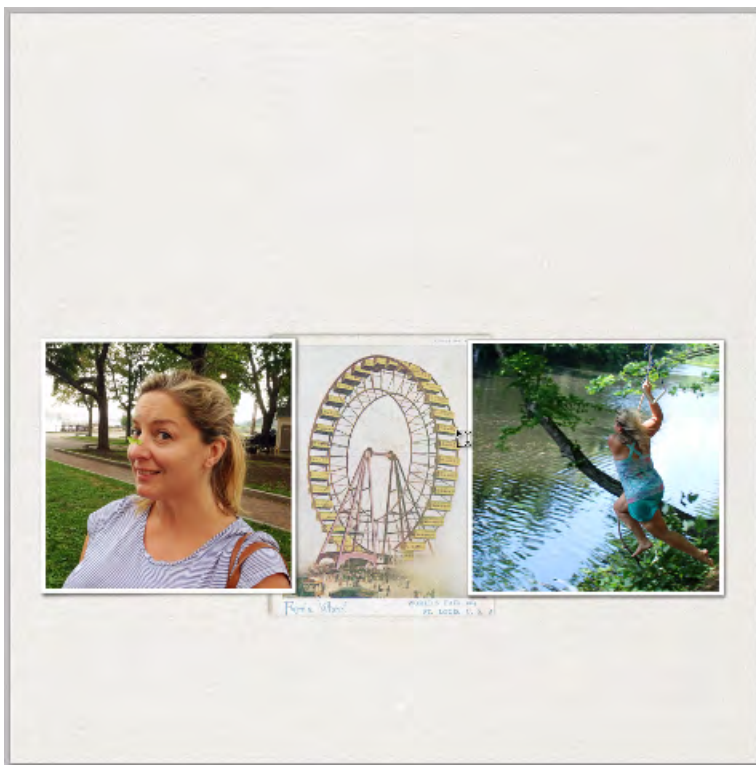


Start with photos or an idea that compels you.

Think about what it is that you're interested in.

Select two photos and crop to 3.5" to 4" square.

1



Think about what images would support your theme.

Add ephemera or patterned paper with block motif that supports your story. Piece should be about 3.5" wide.

Layer between and below photos.

2



Choose background paper that supports your theme--and to which you can directly add journaling.

3

Trim down background and add darker mat below.



Add your journaling above photos.

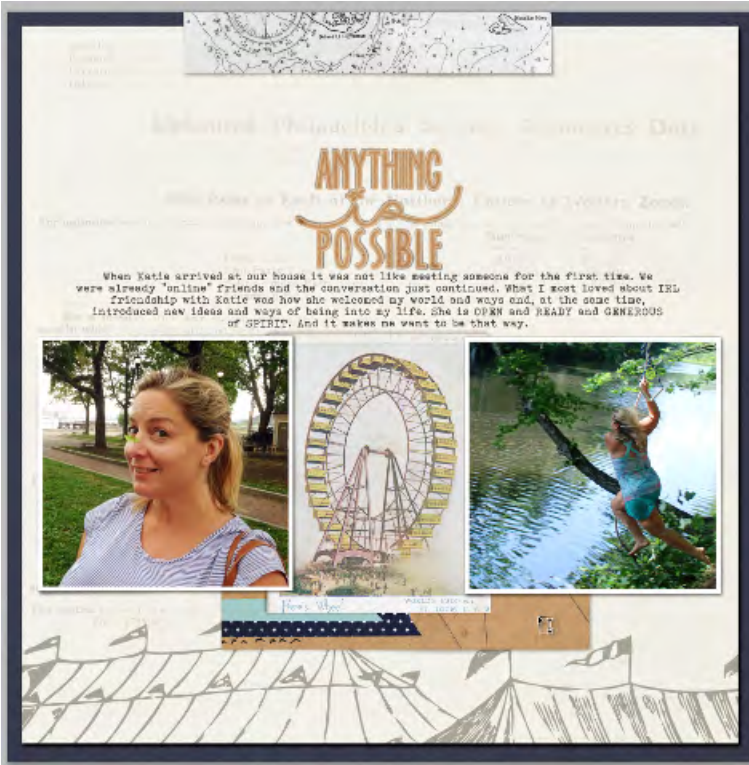
4

Consider your title. What's a title that supports your theme but comes at the topic a bit "aslant?"

It needs to fit centered above journaling and still leave room for embellishments above it.

5

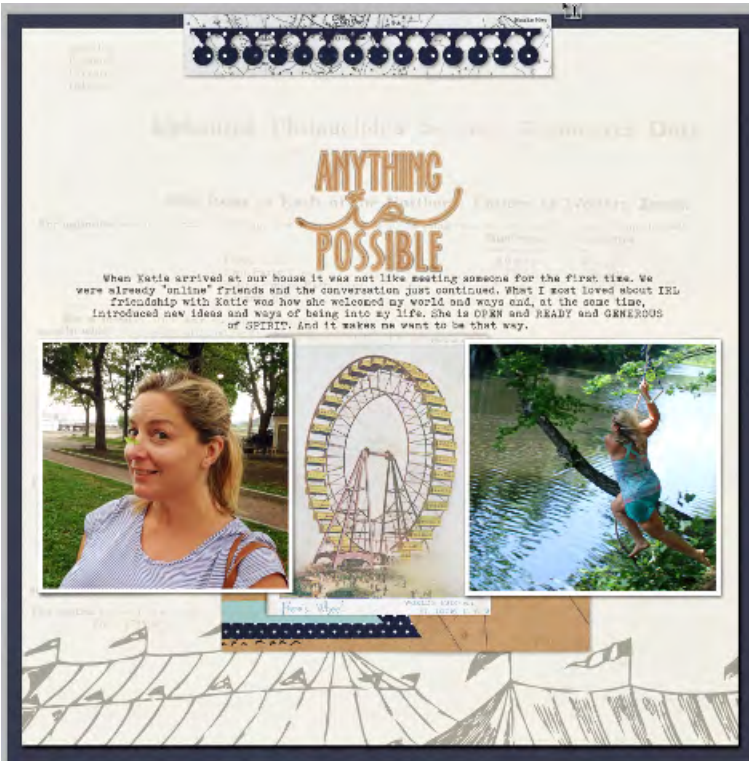
# STORY PLAY #3 (continued)



Select a couple papers from which to cut layer strips. They should be neutral and/or include the dominant color from your photos.

6

Place one below the photo block. Place one at the top of the canvas -- each about 6" x 1"



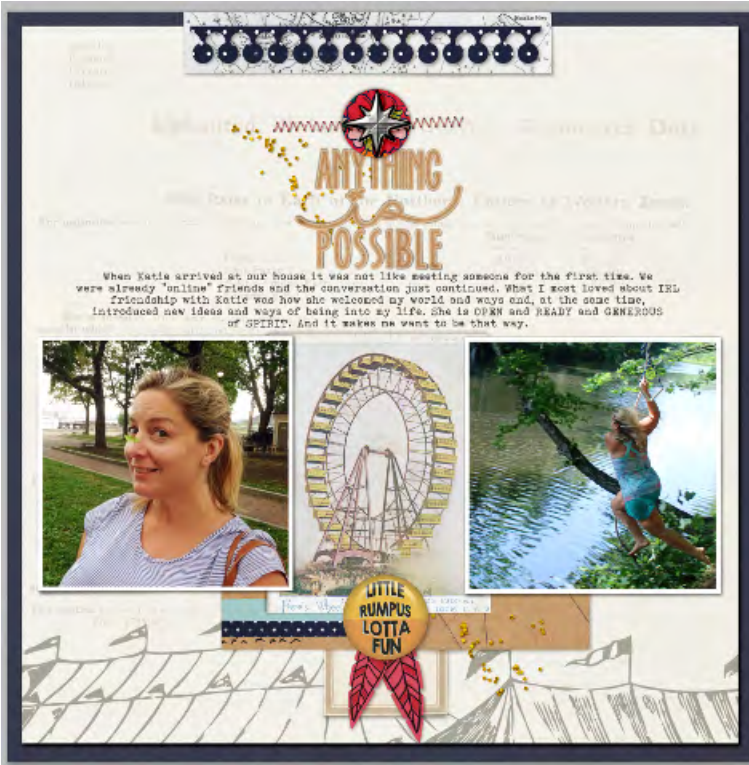
Select a couple papers from which to cut layer strips. They should be neutral and/or include the dominant color from your photos.

Place one below the photo block. Place one at the top of the canvas -- each about 6" x 1"

Layer a punched piece over strip at top.

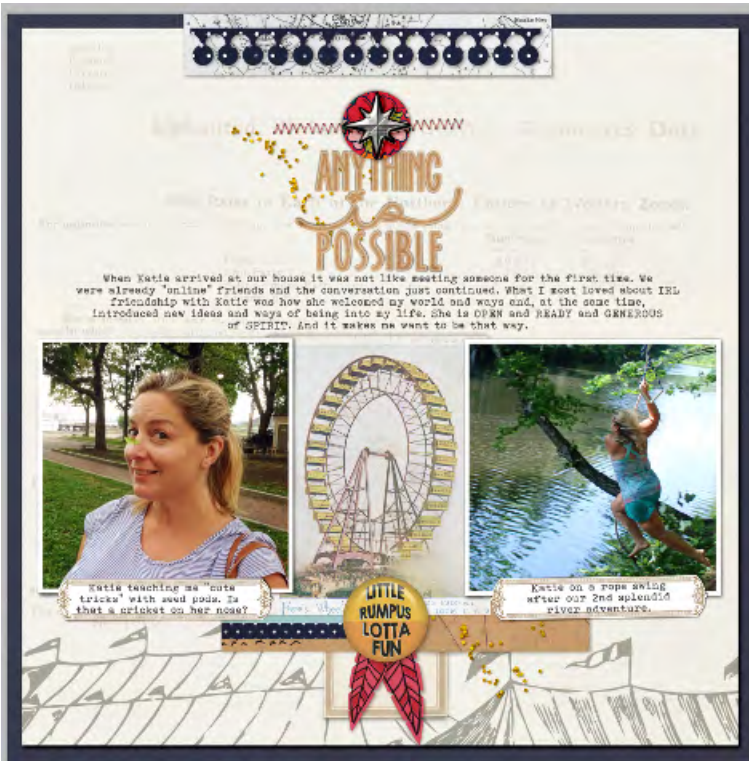
7





Add stacked embellishment cluster below photos and above title. Incorporate one bold accent color. These embellishments should support your theme.

8



Optionally add labels with a bit more journaling below each photo.

9

# STORY PLAY #4

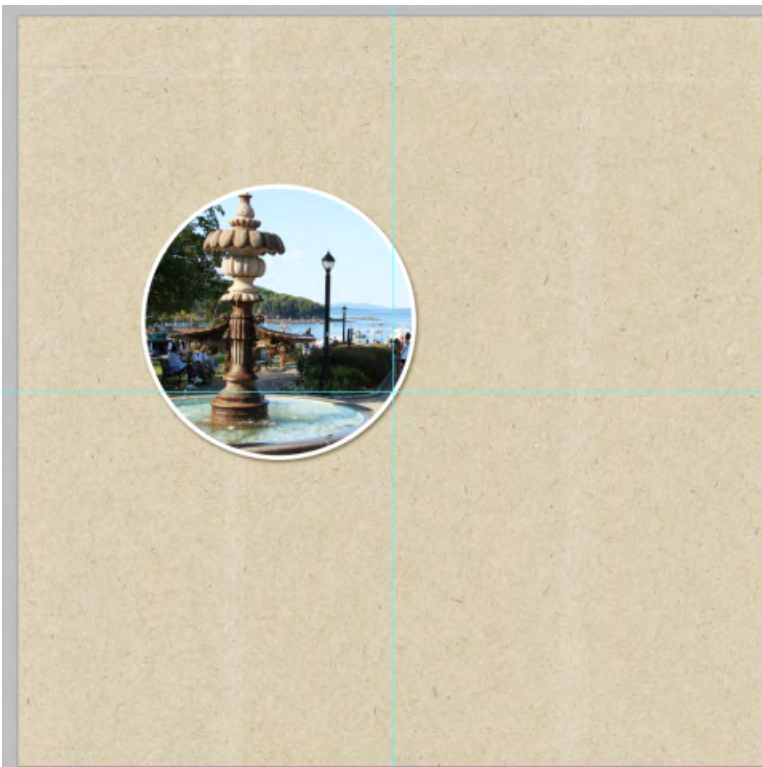
## data-graphic



1 Select one focal point photo and either 3 or 5 supporting photos. They should be parts of a set or a whole.

2 Crop central photo 4" with narrow white mat or stroke.

3 Crop supporting photos as 2.5" circles with narrow white mat or stroke.



4 Choose a light neutral background.

Place central photo a bit to the left of horizontal center and a bit above vertical center.



Plan a layer of mist or spritz or paint on your background: a burst radiating out from central photo would be really nice.

5

To choose mist color. First, look at your photos and determine dominant color (here, it is blue).

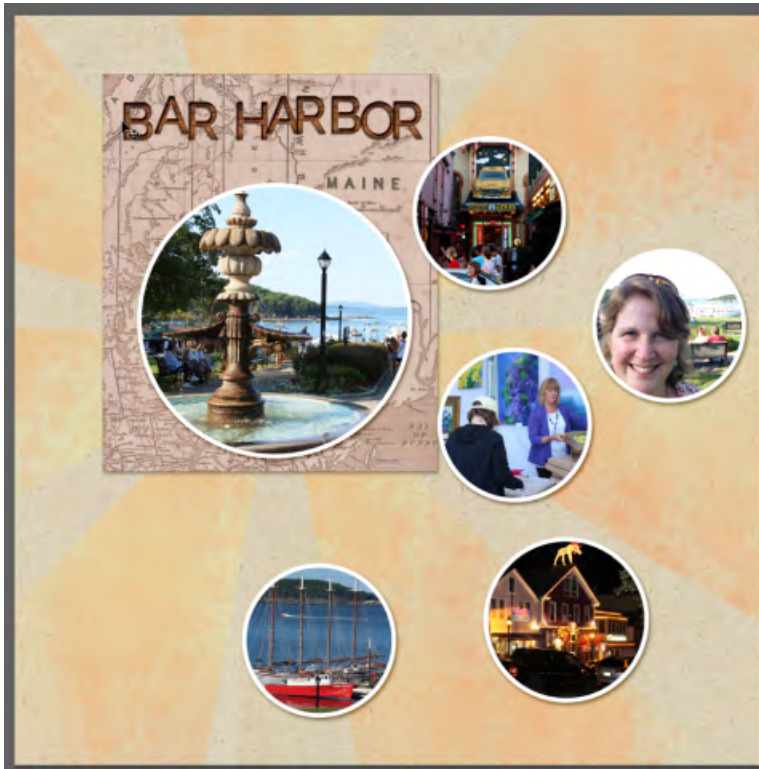
Then choose its complement as your mist color (here, it is orange)K.



Add misting, spritzing, or painting lightly to your background in a color that is the complement of your photo's dominant color.

6

## STORY PLAY #4 (continued)



Add a first foundational layer, a block about 5.5" x 6.5" below your central photo. Use neutral-toned patterned paper or ephemera.

7

Add your title in neutrals on this foundation above your central photo.

8

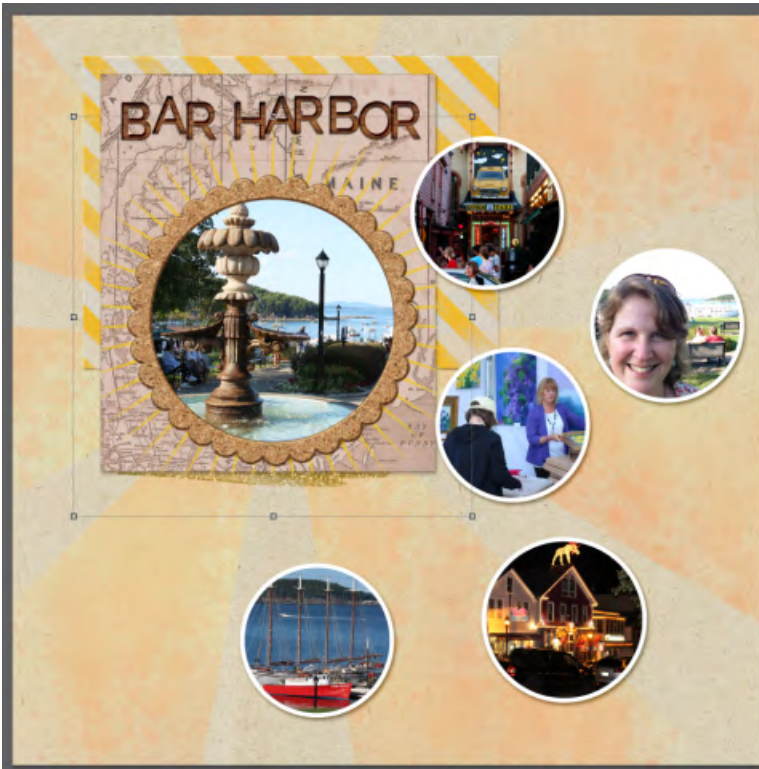


Add a first foundational layer, a block about 5.5" x 6.5" below your central photo. Use neutral-toned patterned paper or ephemera.

Add your title in neutrals on this foundation above your central photo.

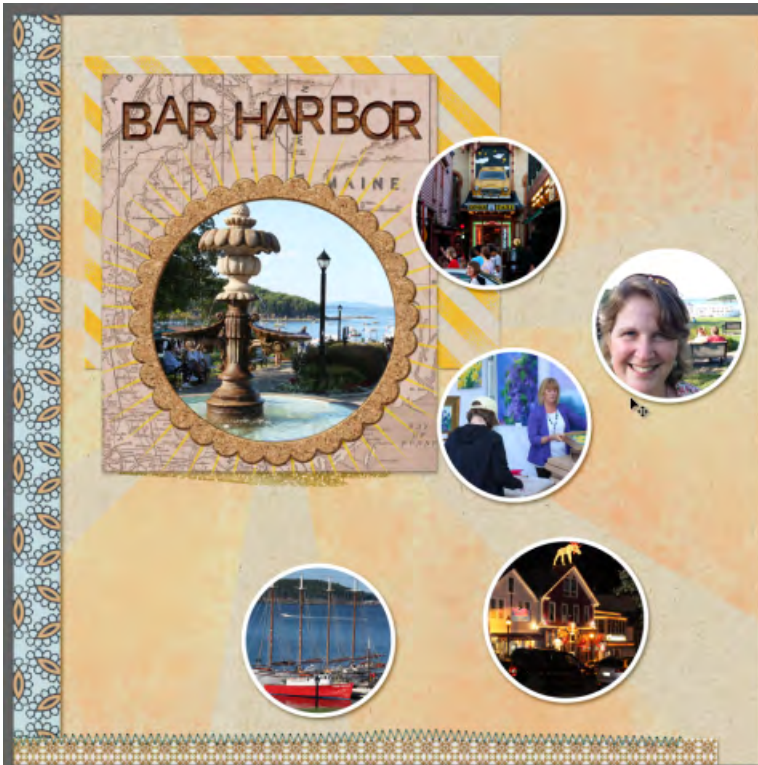
Add additional foundational layers in neutrals and your misting color (or close neighbors of it on the color wheel).

9



Add foundational layers and a frame to your central photo, itself.

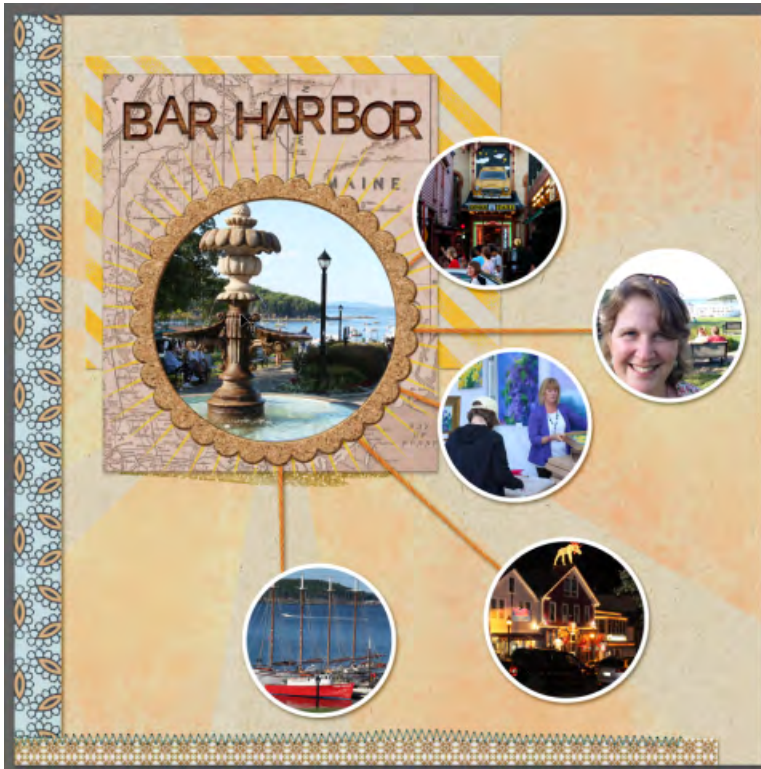
10



Add border strips at canvas left and canvas bottom. Use neutrals + the dominant color in your photos.

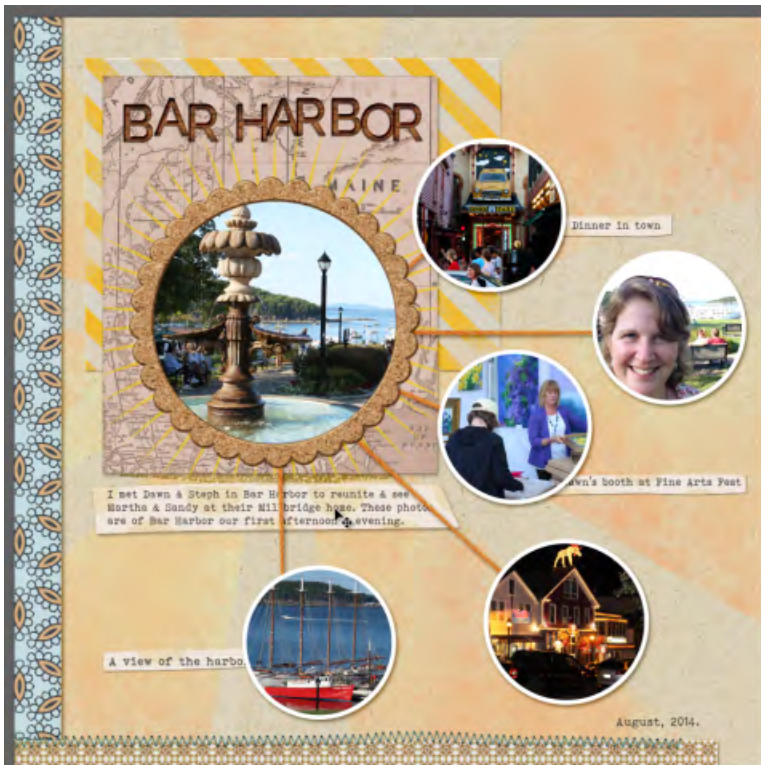
11

# STORY PLAY #4 (continued)



Add your "spokes."  
Use yarn or stitching or  
string or twine -- in  
that same color you  
misted the background  
with.

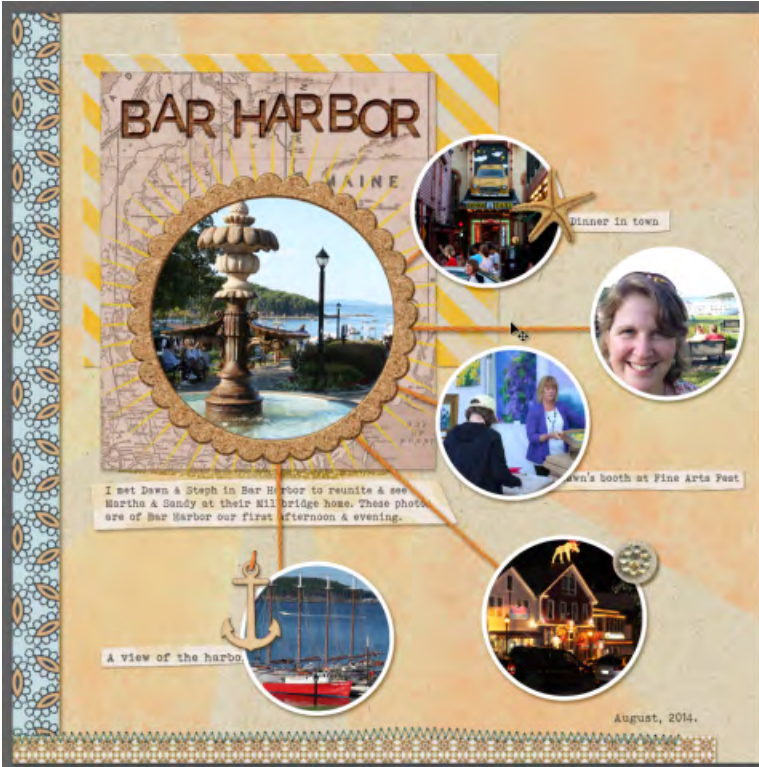
12



Add three small journal  
strips in neutral.  
Stagger and place two  
pointing right and one  
pointing left.

13

Add a larger journaling  
strip/block below the  
central photo block.



Add three embellishments. Look for neutrals with dimension and motifs that support your story. Place in a visual triangle within the supporting photos.

14