### Scrapbook Coach "Story Style" Quick Reference

#1: photo-journalist



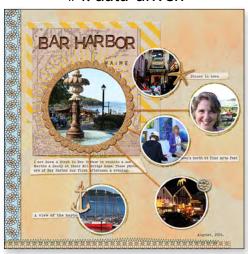
#2: editorial



#3: theme-crafted



#4: data-driven



This is the quick guide that accompanies the 4 videos in the "Story Styles" class in the Scrapbook Coach series, self-paced classes by Debbie Hodge. This guide is an overview only. Be sure to view the videos for full design lessons.

Share your layouts, ideas or questions in the <u>Get It Scrapped Scrapbook Coach</u>
<u>Forum/gallery.</u> Questions? <u>Email me (Debbie Hodge).</u> Scrapbook Coach is a Get It Scrapped Production!



### supplies



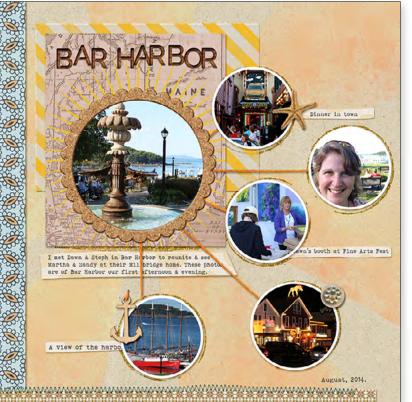
Typo by Lynn Grieveson; Authentic by Scotty Girl Designs; Ta Dah by Pink Reptile Designs; My Kind of Day by Little Butterfly Wings; September Storyteller by Just Jaimee; Happy Veneer by Gina Cabrera; Wood Dots by Gennifer Bursett; Dream Big by Laurie Ann; Wayang, Pea Janice fonts



Anything is Possible by Debbie Hodge | Supplies: Circus by Ashalee Wall; Neverland by Valerie Wibbens and Lauren Reid; Wild One by Forever Joy; Sundrifter by Laurie Ann; Bohemian Typewriter font



Navigating the New Normal by Debbie Hodge | Supplies: Vagabond by One Little Bird; Dream Big by Laurie Ann; Labeled Journalers by Katie Pertiet; Raleway, Pastiche Script; Rockwell fonts



Bar Harbor by Debbie Hodge | Supplies: Trier, Trier Worn Papers by Lynn Grieveson; Dream Big by Laurie Ann; Sea Life Memories, Yarn Ties 1, Flossy Stitches Orange by Katie Pertiet; Glitter Mess, Shipshape Wood Veneer by Gina Cabrera; I Can See Clearly Now by Amanda Yi; Story Strips by Valerie Wibbens; Mist Brushes by Splendid Fiins; La-Di-Da by Allison Pennington; Dandelion Days by Forever Joy; Woodgrain Style by Just Jaimee; Raleway, Bohemian Typewriter fonts.

#### STORY PLAY #1 photo journalist



Choose a story to tell that's got a few angles or incidents: a story with multiple parts.

Select a focal point photo and several supporting photos.

Crop the focal point photo to 5" high and 7 or 8" wide.





Supporting photos will fill a band in the bottom half that's 12" wide and 4" high.



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Supporting photos will fill a band in the bottom half that's 12" wide and 4" high.

Crop and arrange the smaller photos to mostly fill that band -but leave blocks for extra journaling bits and embellishing.

Select background papers -- solids or lowcontrast neutrals or tone-on-tones.

Select one for the top (12" x 7") and one for the bottom (12" x 5")

The day strated with a course of mid and cope are would have put in the day strated with a course of mid and cope are would have put by take off the pids and cope are the pids are the pids are the day to the day after population of the day after population and cope are the day after population and cope are the day after population from the pids are the cope and the cope are the day after population from the pids are the day after population of the cope are the pids are the cope and the cope are the pids are t

Trim down journalers or patterned paper to fit into open spots along with smaller photos in bottom band.

Add more bits of journaling--leave room on those blocks, though, for word-bit embellishments that support the story.



Add biggest block of journaling to background paper, to the right of your focal-point photo.

Leave room for small title along with this journaling. You could even break the journaling partway and place the title there.

The day stateted with a cripte of place and crot are sould have a control of the control of the

Trim down journalers or patterned paper to fit into open spots along with smaller photos in bottom band.

Add more bits of journaling--leave room on those blocks, though, for word-bit embellishments that support the story.

If you've still got story to tell, add it to the photo.



Add border strips between top and bottom halves of canvas.

> Look for text-print patterned paper. Add punched or cut border. Finish with stitching.



Consider where to place embellishments. What needs grounding? What needs repeating? Where should there be something completely new in texture or color?

Look also for words or motifs that support your story.



I've got banners cut paper--I'll want to repeat that orange

Add embellishments with words that tell your story. Create your own "word snips" or little banners with printed words and add on those journaling blocks in the bottom half.

from orange patterned again one other place.



Create visual triangles of color and materials.

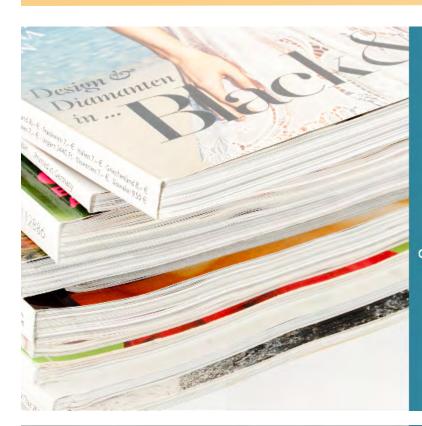
Here there are:

the orange banner bits in 3 spots

the light woodgrain in title and 2 embellishment spots

the dark woodgrain in 3 spots

## STORY PLAY #2 editorial



**Editorial Story Style** 

for inspiration:

look at magazine covers and articles

look on Pinterest for "magazine layout"

or go to issuu.com and browse magazines

Choose a photo and story that compels you.

Crop the photo to 7" x 5" landscape or smaller.

It's important to leave room for biggish title and substantial journaling. the new normal



Look for one patterned paper to use in a small amount--like a narrow strip to run below the photo.

Think about your story angle.

Think about your title.



Render an eyecatching and storysupporting title.

That means, it's got compelling typefaces and colors. There is contrast within the title via typeface, size, color and styling differences.

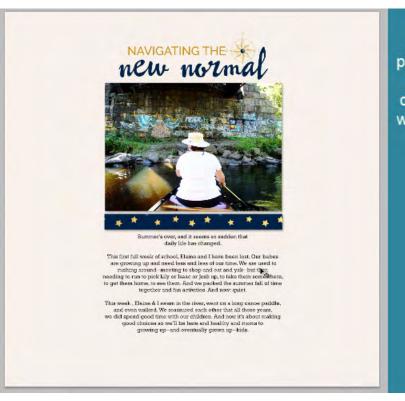
Pay attention to alignment as you place it. Make a conscious choice. This title is centered.





Incorporate an embellishment into your title.





Add journaling below photo. Pay attention to justification. Make a conscious choice that works with your overall design.

this is my wish FOR YOU beauty for your eyes to see, friendships to brighten your being Hore parties, relebrations, and gatherings when you were very young I could make those parties happen. An you've getten cider, though, YOU are very to those parties happening. We have to intitle people and how them, and dree the exemt's course; Once Josh became a freen, the kinds of parties I throught might be fan were not hat idea. and, you are not abandoring parties as you become a teen, but, rather , embracing tern. But haved many gatherings at the time file numer. These photos we from that at one—a party that sourced our with few attendors, but that grow as the day went or very true column from 1 in the abstractor to after Digm. by and Bossell's parents come by district time and helped as pull together a meal it, appealment and meat excuse, create been rand potential, bounded, sained. Presents and districted for excepting and large out on the concerned proofs white you all west severe to the move for a time, well-built by our inocitie brayeout from and sended case the a bose nearby. Seed point a first district of the present of the man dended case the a bose nearby. Seed point a first design since you for willing. 

See a second page with the "editorial story style."

#### STORY PLAY #3 theme-crafted



Start with photos or an idea that compels you.

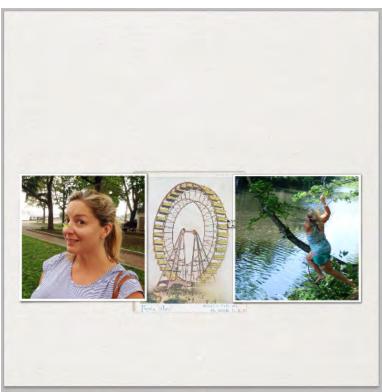
Think about what it is that you're interested in.

Select two photos and crop to 3.5" to 4" square.



Choose background paper that supports your theme--and to which you can directly add journaling.

Trim down background and add darker mat below.

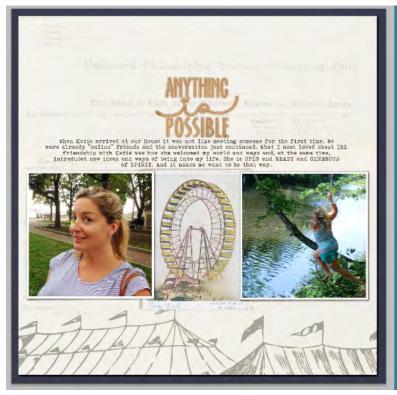


Think about what images would support your theme.

Add ephemera or patterned paper with block motif that supports your story. Piece should be about 3.5" wide.

Layer between and below photos.

14



Add your journaling above photos.

Consider your title. What's a title that supports your theme but comes at the topic a bit "aslant?"

It needs to fit centered above journaling and still leave room for embellishments above it.

Select a couple papers from which to cut layer strips. They should be neutral and/or include the dominant color from your photos.

Place one below the photo block. Place one at the top of the canvas -- each about 6" x 1"



Add stacked
embellishment cluster
below photos and
above title.
Incorporate one bold
accent color. These
embellishments should
support your theme.



Select a couple papers from which to cut layer strips. They should be neutral and/or include the dominant color from your photos.

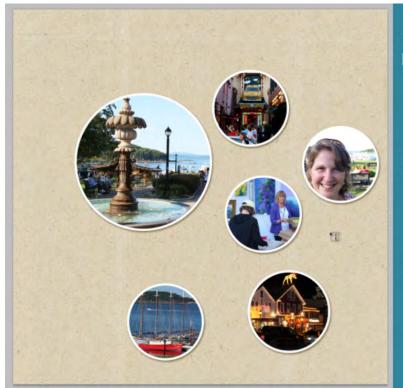
Place one below the photo block. Place one at the top of the canvas -- each about 6" x 1"

Layer a punched piece over strip at top.



Optionally add labels with a bit more journaling below each photo.

# STORY PLAY #4 data-graphic



Select one focal point photo and either 3 or 5 supporting photos. They should be parts of a set or a whole.

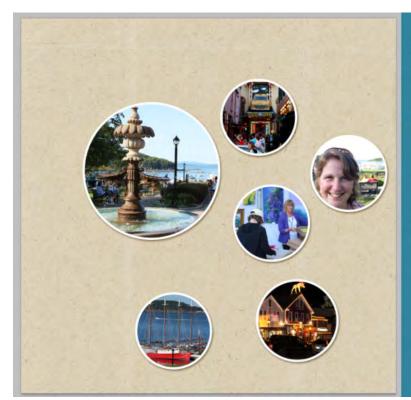
Crop central photo 4" with narrow white mat or stroke.

Crop supporting photos as 2.5" circles with narrow white mat or stroke.

1

2

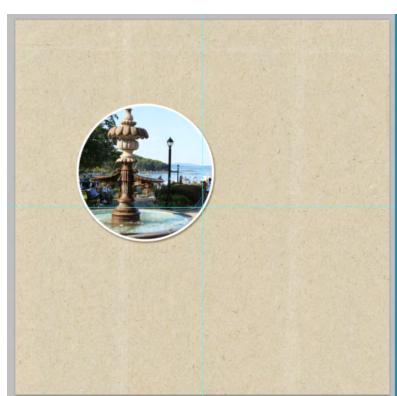
3



Plan a layer of mist or spritz or paint on your background: a burst radiating out from central photo would be really nice.

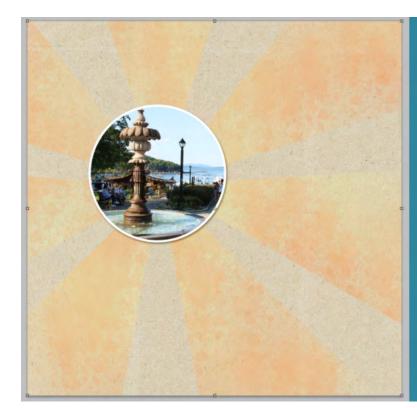
To choose mist color.
First, look at your
photos and determine
dominant color (here,
it is blue).

Then choose its complement as your mist color (here, it is orange)K.

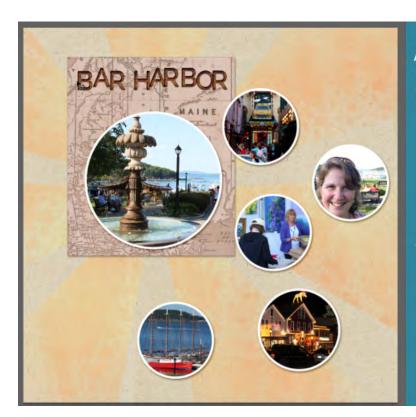


Choose a light neutral background.

Place central photo a bit to the left of horizontal center and a bit above vertical center.

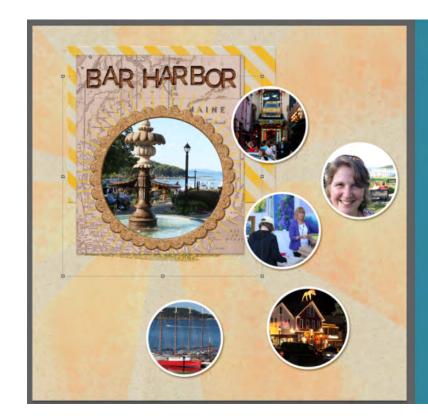


Add misting, spritzing, or painting lightly to your background in a color that is the complement of your photo's dominant color.

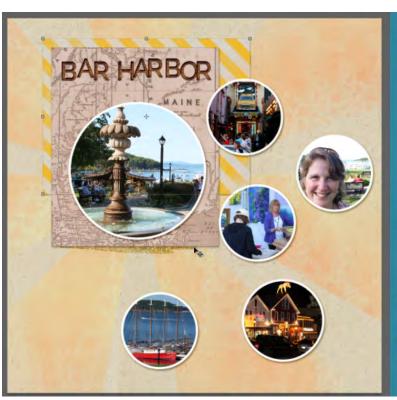


Add a first foundational layer, a block about 5.5" x 6.5" below your central photo. Use neutral-toned patterned paper or ephemera.

Add your title in neutrals on this foundation above your central photo.



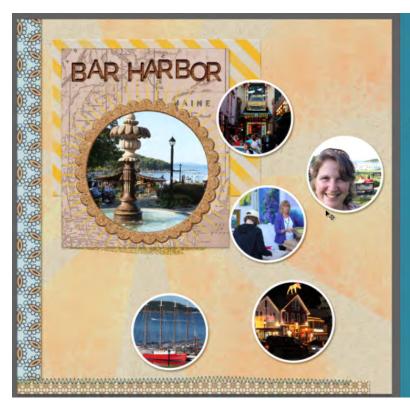
Add foundational layers and a frame to your central photo, itself.



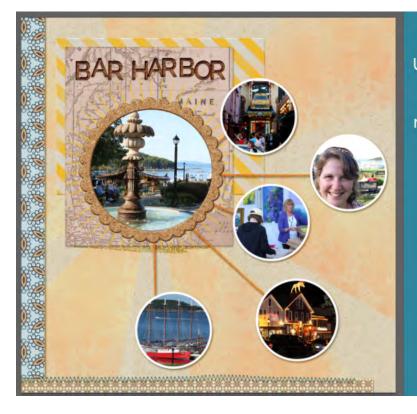
Add a first foundational layer, a block about 5.5" x 6.5" below your central photo. Use neutral-toned patterned paper or ephemera.

Add your title in neutrals on this foundation above your central photo.

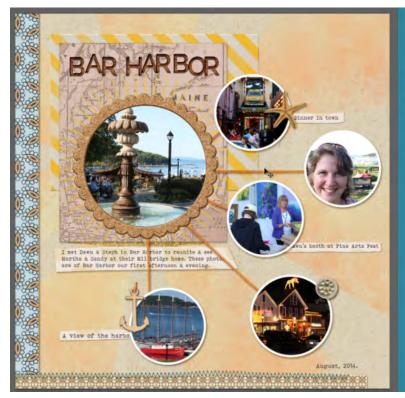
Add additional foundational layers in neutrals and your misting color (or close neighbors of it on the color wheel).



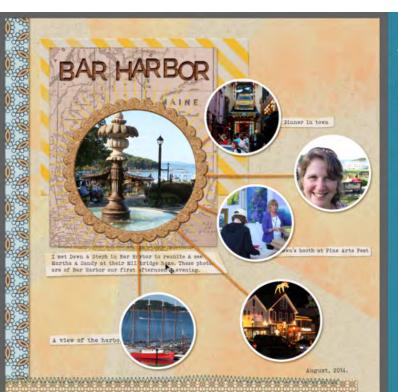
Add border strips at canvas left and canvas bottom. Use neutrals + the dominant color in your photos.



Add your "spokes." Use yarn or stiching or string or twine -- in that same color you misted the background with.



Add three embellishments. Look for neutrals with dimension and motifs that support your story. Place in a visual triangle within the supporting photos.



Add three small journal strips in neutral. Stagger and place two pointing right and one pointing left.

Add a larger journaling strip/block below the central photo block.