

guided-study critique workshop



Design Topics 3

Week 1: Breaking Borders and Space

part 1: Read

- Excerpt from Scrapbook Page Layering Lesson 1: Figure and Ground***, pages 2 - 3, [click here to download](#)
- Excerpt from Tension, Story, Focus & Flow: Break Space and Borders***, pages 18 -27 [click here to download](#)
- Graphic Design Tutorial: Creating Visual Tension***: YouTube Video by Ultraman Toronto - see how he “breaks borders” with type, [click here to view online](#)
- Five Killer Ways to Break the Grid from Tech.net*** [click here to view online](#)
- Scrapbook Page Compositions that Go To The Edge*** (from GetitScrapped.com) [click here to view online](#)

This topic builds on the exploration of Space we did in Design Topics 2. Review those readings:

White Space is not Your Enemy

- Chapter 1, especially page 6: “Make pictures and words work together in space”
- Chapter 5, page 44-45, “Element No 1 Space”
- Chapter 7, page 70-75, especially page 75, “Where to put negative space”

Masterful Scrapbook Design - Design Play Space, pages 3-7 - [click here to download](#)

Why is White Space Good For Graphic Design by DesignModo - [click here to read online](#)

Creating White Space with 5 Scrapbook Page Foundations by Get It Scrapped - [click here to read online](#)

part 2: Look Around

Study street signage

Street signage is interesting to study for:

- the many ways the space that the sign fills can be defined
- the ways content of signage breaks borders
- the use of type both for what it says and for its shape and how it fills space

Take a look at street signage ([click here for GIS Signage Board on Pinterest](#)).

Ask yourself, what is the space a sign fills. How is the space explicitly and implicitly defined? Are borders broken, and, if so, how?

Share a sign in the PINS album of our class gallery and your thoughts about it.

Select an image of signage, save it to your computer and then upload it to our class pinboard.

In the comments area, share your thoughts about this sign and

- 1) the space it fills
- 2) how that space is defined
- 3) how borders are broken



part 3: Scrapbook

Make layouts! Be sure you've got two of them you want to share with us by next Wednesday morning.

Find at least 2 ideas for breaking space/borders from the readings and use them on your pages.

By next Wednesday at noon ET be sure to:

- Upload 1 layout to the Week 1 Gallery Critique album.
- Upload 1 layout to the Week 1 Live Critique album.

NOTE: Make pages that make you happy. The goal is to understand how others view it and what you can do to get them viewing it in a way that tells your story well.

