

guided-study critique workshop

get it
scrapped!



Design Topics 1

Week 4: Repetition and Unity

part 1: Read

- “White Space. . .” Chapter 5 - Mini Art School**
principle no 5 rhythm - page 54
principle no 7 unity - page 55
element 5 pattern - page 47

- Masterful Scrapbook Design - Design Play***
pattern - page 15
repetition - page 47
[click here to download](#)

- Design Principles for the Scrapbook Page**
Lesson 3 Repetition - starts on page 27
[click here to download](#)

- Unity In Design: Creating Harmony Between Design Elements** - Vanseo Design - [click here to read online](#)

“Once you know what you are trying to communicate you want to stay focused on it and not deviate. Everything you include in your design should complement the key theme and concept and should serve some functional purpose in the design. Placing an image on the page because it looks cool is not unity. Placing an image on the page because it enhances communication of the design’s theme is unity.”

part 2: Look Around

- Find a piece of architecture that has repetitions that give the piece unity.** [click here for Architecture Inspiration pinboard](#)

What are the repetitions? Can you see variety in the repetitions? How do these repetitions give the building unity?

- Find a piece of art and identify repetitions within it and how they give the piece unity.** [click here for GIS Art Inspiration on Pinterest](#)

OR

if you prefer studying graphic/print design, find a poster or book cover and do the same.

[click here for GIS Posters Board on Pinterest](#)
[click here for GIS Book Covers Board on Pinterest](#)

What are the repetitions? Can you see variety in the repetitions? How do these repetitions give the building unity?



part 3: Scrapbook

Make layouts! Be sure you've got two of them you want to share with us by next Wednesday morning.

Make two pages that incorporate REPETITIONS WITH VARIETY.

Use a different approach to the repetitions in each. Ideas include

- repetitions of color
- repetitions of motif
- repetitions of shape
- repetitions of texture

Be sure each page has UNITY -- everypiece you add should be relevant to and contribute to the whole.

- Upload 1 layout to the Week 3 Gallery Critique album.
- Upload 1 layout to the Week 3 Live Critique album.

NOTE: As with previous weeks, make pages that make you happy. The goal is to understand how others view it and what you can do to get them viewing it in a way that tells your story well.

